

Herdsure[®] Cattle Health Improvement Service Information Sheet for Veterinary Practitioners



What is the aim of Herdsure[®]?

To provide you with a range of structured testing and consultancy services that will enable you to easily assess and improve the health status of your clients' herds.

Which diseases are included in the Herdsure[®] Cattle Health Improvement Service?

- Bovine viral diarrhoea (BVD), Johne's disease, liver fluke, infectious bovine rhinotracheitis (IBR), leptospirosis and neosporosis.

Benefits for veterinary practitioners:

- An additional service to provide to your farmer clients to support health management.
- Health management strategies with planned and structured approaches to sampling and testing developed by AHVLA experts to ensure optimal quality of service.
- A unique IT support system used at AHVLA called the Herdsure[®] Management System (HMS) which provides prompts and identifies animals to be sampled, so reducing the management role of your busy veterinary practice.

Benefits for farmers:

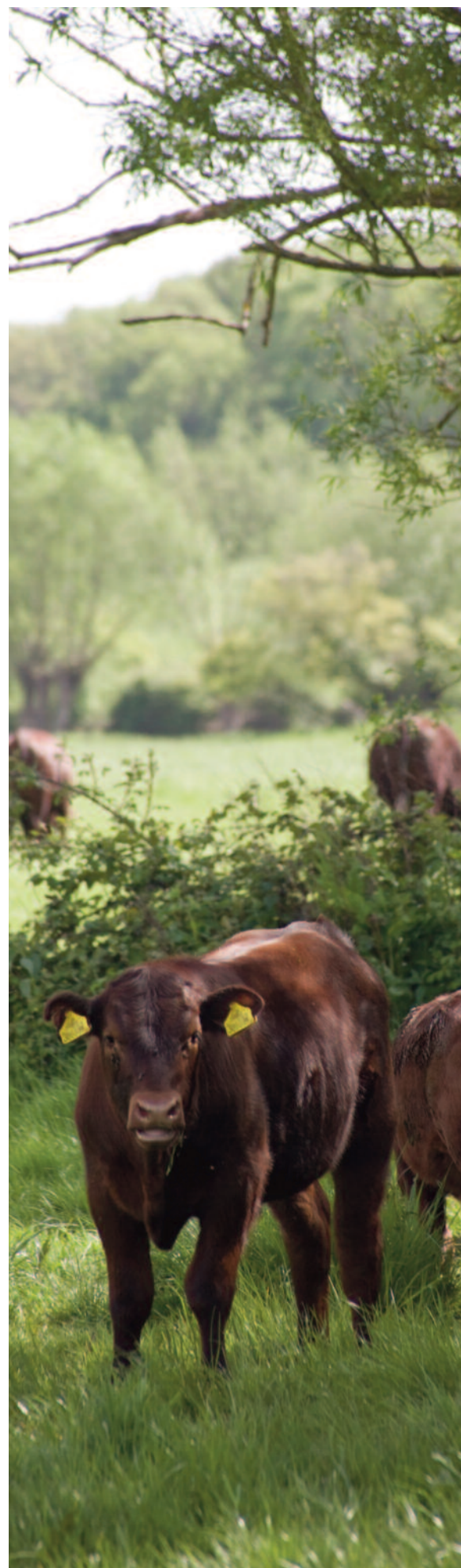
- Improved herd health through the control of up to six major cattle diseases.
- Better knowledge of cattle health status will lead to improved production and less financial loss.
- User-friendly and straightforward to implement.
- Minimal record keeping due to automatic tracking of progress and prompting when tests are due.

Features of the service:

- Access to a telephone helpline for technical enquiries and consultancy related to farms enrolled on the service.
- Detailed guidance for veterinary practitioners in the form of a handbook.
- A separate handbook for your subscribing farmer clients which explains to them the main features of the service and their role.
- Submission forms with pre-filled ear tag numbers where appropriate.
- Provision of sample pots for farmers to collect relevant bulk milk samples. These can then be returned using convenient postage-paid labels. Where appropriate, sample submission forms will also be provided which are pre-filled with ear tag numbers.
- Regular herd progress reports.

CHeCS Accreditation

- Herdsure[®] is licensed by the Cattle Health Certification Standards UK (CHeCS). Farmers enrolling in Herdsure[®] have the option to become disease free accredited for bovine viral diarrhoea (BVD), Johne's disease, infectious bovine rhinotracheitis (IBR) and leptospirosis. Farmer members will be eligible to apply for disease free accreditation and awarded certificates of health status provided they comply with CHeCS biosecurity rules and sample appropriate animals as specified by Herdsure[®].



What is the main AIM of Herdsure®?

The main AIM of Herdsure® is set out in three clearly defined levels:



- A Assess** – the health status of your herd.
- I Improve** – the health status using disease reduction strategies.
- M Maintain** – and monitor the health status of your herd.

What are the roles of AHVLA and the veterinary practitioner?

AHVLA will provide you with:

- Protocols for each disease giving details of options according to disease levels.
- Testing of samples according to the relevant testing protocol.
- Advice on management and biosecurity relevant to the control of each disease within the Herdsure® service.
- Prompts for testing and, where appropriate, the identification of animals to be tested.
- Access to a national helpline if further advice is needed.
- Results reported with clear interpretation and instructions for further progress through levels.

Your role will be to:

- Identify clients who wish to enrol in Herdsure® and complete a registration form for each. An additional declaration form will be required for those opting for accredited disease free status under CHeCS.
- Assess the structure of the herd in relation to the Herdsure® disease control protocol.
- Collect samples according to the relevant testing protocol and following reminders by the Herdsure® Management System.
- Advise your client on how to implement necessary management actions, in accordance with guidance in the Herdsure® protocols and following the issue of test results by AHVLA.
- Help your clients to identify and implement changes in biosecurity procedures, in accordance with guidance in the Herdsure® protocols and CHeCS technical document for those opting for accredited disease free status.
- Inform your clients of their progress through levels when reports are received from AHVLA.

How do I register?

Please register your practice using registration form A included in this pack. You need only register once, no matter how many farms you enrol.

What does it cost my practice?

There is no charge for veterinary practices to register for the service.

How do I enrol farms?

Please enrol farms using registration form B included in this pack. A separate registration should be made for each farm. A declaration form D will be required for those opting for accredited disease free status under CHeCS.

There is a subscription payable by farmers to enrol, renewed annually, which is based on the herd size and the number of diseases they wish to sign up for. Please refer to the price list included in this pack for details. Standard communications (including invoicing for subscriptions and testing) will be with the registered veterinary practice.

Tests are competitively priced at special rates.

Further information

If you have any further questions, please contact the Herdsure® team.

Contact details

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