

What is the HerdSure® Cattle Health Improvement Service?

The HerdSure® Cattle Health Improvement Service offers a means of assessing and improving the health status of your dairy and beef cattle. Our aim is to reduce the cost of disease to your business and improve the welfare of your animals.

A major benefit is that the service is very user-friendly and straightforward to implement. It is suitable for all types of cattle herds – dairy and beef, commercial and pedigree.

How does the service work?

■ Sampling, testing & management protocols

Our veterinary experts have designed protocols for each disease covered by the service.

The programmes help you and your local veterinary practitioner work together to control and reduce disease.

The diseases included in the service are bovine viral diarrhoea (BVD), Johne's disease, liver fluke, infectious bovine rhinotracheitis (IBR), leptospirosis and neosporosis.

■ Progress reports

There are three levels of health status. We will issue progress reports confirming the health status of your herd based on test results. For a progress report to be issued, HerdSure® protocols must be followed completely.

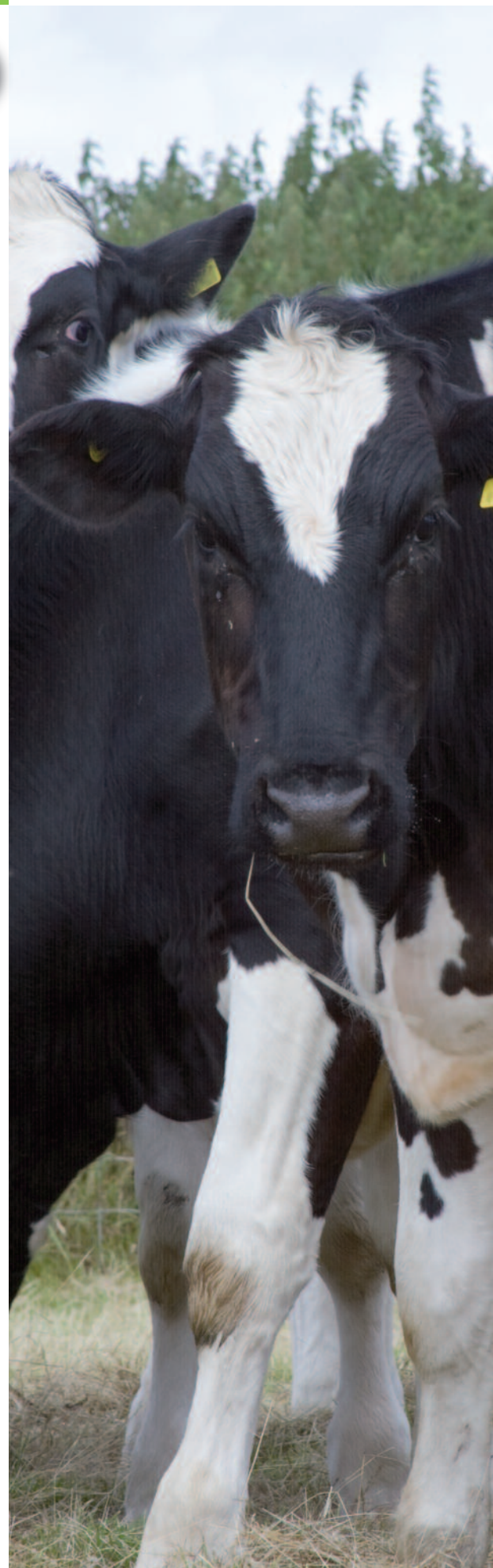
■ Biosecurity

Advice on biosecurity measures for your farm is provided with the protocols explaining the procedures and testing necessary to protect your herd against the introduction of disease from brought-in cattle.

■ Convenient sampling and testing

Where appropriate, we will provide sampling pots for you to collect bulk milk samples. These can then be returned using convenient postage-paid labels. Where appropriate, we will also issue sample submission forms pre-filled with ear tag numbers.

The HerdSure® Management System (HMS), enables us to manage the records for each farm so you do not need to worry about recording any details. We will do all the tracking and prompt you and your veterinary practitioner when the next samples are due.



■ CHeCS Accreditation

Herdsure® is licensed by the Cattle Health Certification Standards UK (CHeCS). Farmers enrolling in Herdsure® have the option to become disease free accredited for bovine viral diarrhoea (BVD), Johne's disease, Infectious bovine rhinotracheitis (IBR) and leptospirosis. Farmer members will be eligible to apply for disease free accreditation and awarded certificates of health status provided they comply with CHeCS biosecurity rules and sample appropriate animals as specified by Herdsure®.

What is the main AIM of Herdsure®?

The main AIM of Herdsure® is set out in three clearly defined levels:



– the health status of your herd.

– the health status using disease reduction strategies.

– and monitor the health status of your herd.

How do I register my farm?

Please talk to your veterinary practitioner to register your farm and be enrolled onto the service. Your veterinary practice must also be registered as a participating practice in the Herdsure® service to be able to do this.

For each participating farm, your veterinary practitioner will complete the registration forms. When we receive the completed registration form for the farm, we will provide:

- A handbook for farmers.
- Sample pots to collect relevant bulk milk samples and pre-paid postage labels for sample return.

Your veterinary practitioner will start to follow the testing protocols and work in partnership with you to progress towards improved herd health.

How much does the service cost?

There is an annual subscription charge and your veterinary practitioner will invoice you for this. This is based on the size of your herd and the number of diseases you wish to sign up for.

You can either pay a subscription right from the start to include all diseases for which a service is offered, or ask your veterinary practitioner to add further diseases to your agreement whenever you wish.

Tests are charged for separately, at competitive rates.

Further information

If you have any further questions, please contact the Herdsure® team.

Contact details

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